



Do you know why waterskiing is not an Olympic Sport? And BMX is!

I do! First you have to know that during the first few modern Olympics, there were some motorized events. Things like autoracing, delivery van driving and motorbike racing. But after 1908 sports that were motorized were no longer allowed.

After all the Olympic Sports are all about the brilliant athletic ability of humans and animals. So waterskiing, a sport that is ofcourse about athletic ability of individuals and sometimes very large groups, also uses a motorized boat and therefore has not a good chance of becoming Olympic. The fact that waterskiing has a very small market does not help either.

But there is hope! Because the Olympic ban on motorized sports can be bypassed, especially if you have a creative mind. Take BMX. A lot of people think the sport was invented by some Californian dudes in the 1960. Not true. The first bicycle crosses were held by the Dutch, in the fifties. It was all about kids imitating their motorcycle hero's. The name however was made up in California by people that obviously like to play with words.

BMX. Bicycle.Motor. Cross (X)

And in 2008 it became Olympic. So what can we learn from this? Motorized sports are not allowed by the IOC, so the way to go if you want to be Olympic is to imitate motorized sports. Think Pedalo instead of powerboating. Think Kettcarriding instead of autosport. Think out of the box and see there is still hope on the horizon for Olympic waterskiing. Really!